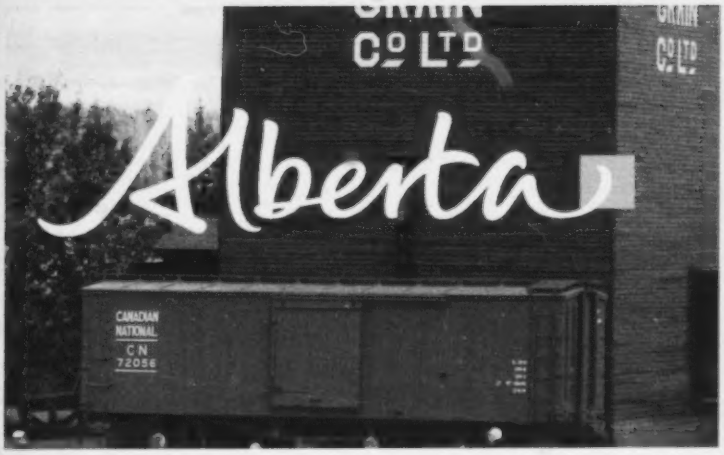

INDUSTRY PROFILES

Wholesale Trade Industry

July 2010

Government of Alberta
Employment and Immigration

Overview:

The Wholesale Trade industry[1] in Alberta includes wholesale distributors, agents and brokers of goods such as:

- farm products;
- petroleum products;
- food, beverage and tobacco products;
- personal and household goods;
- motor vehicles and parts;
- building materials and supplies; and
- machinery and equipment.

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2. Industry Growth
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[1] North American Industry Classification System (NAICS) major group 41

Section A: Business Environment

1. 2009 Employment and Unemployment Numbers and Rates:

	Alberta	Wholesale Trade Industry
Number of employed	1,988,100	75,700
Percent employed in the industry		3.8%
Number of unemployed	139,700	4,000
Unemployment rate	6.6%	5.0%

Data Source: Labour Force Historical Review 2009, Statistics Canada

For more information on employment numbers or for a historical comparison, please go to the Labour Force Statistics[2] or Statistics Canada[3] websites.

2. Industry Growth:

- Employment in the Wholesale Trade industry is expected to grow on average 9.2% annually from 2010 to 2013.
- Approximately 27,800 jobs will be created between 2010 and 2013. Employment is expected to increase to 103,500 by 2013.
- This industry is expected to provide 15.7% of all new jobs in Alberta between 2010 and 2013.

For more information, see the Alberta Modified Canadian Occupational Projection System (COPS) Outlook 2009 – 2013, Industry Employment Outlook[4] online and the Alberta Learning Information Service (ALIS)[5] website's industry descriptions.

[2] See http://www.employment.alberta.ca/BI/67.html
[3] See http://www.statcan.gc.ca
[4] See; http://www.employment.alberta.ca/documents/LMI/LMI-LMF_2009-13_cops.pdf
[5] See http://www.alis.alberta.ca

Trends and Outlook

According to Statistics Canada's National Economic Accounts, the Wholesale Trade industry accounted for 5.2% of Alberta's Gross Domestic Product in 2009, up from 4.6% in 1999. The industry's share of Alberta's total employment was 3.8% in 2009, down slightly from 4.0% in 1999.

Employment in 2009 was 13.3% lower than its level in 2008. Over the last ten years, employment increased from 61,900 people in 1999 to 75,700 people in 2009.

The *Alberta Occupational Demand Outlook 2009-2013* projects labour demand growth for most occupations in the industry over the next four years.

3. Size of Businesses in Alberta and the Industry:

Establishment Size	Alberta Businesses		Trade** Businesses	
	Number of Employees	%*	Number of Employees	%*
Less than 20 employees	561,300	34.3%	108,500	39.6%
20 to 99 employees	582,500	35.6%	108,100	39.5%
100 to 500 employees	298,700	18.3%	52,100	19.0%
Over 500 employees	194,000	11.9%	5,100	1.9%

Data Source: Labour Force Historical Review 2009, Statistics Canada

* Percentages may not add up to 100 due to rounding.

**Both Wholesale and Retail Trade are included in these numbers.

Note: Statistics Canada's survey methodology for determining establishment size differs from the one it uses in the Labour Force Survey to determine total employment. As a result, the total number of employees by establishment size will not be the same as total employment in the industry, except by coincidence.

Section B: Human Resources Profile

1. Occupational Information:

Some examples of occupations in the Wholesale Trade industry include:

- shipper and receiver;
- technical sales representative;
- truck driver;
- direct distributor; and
- auctioneer.

For a complete listing of all occupations related to this industry as well as detailed information on education and skill requirements, visit the Alberta Occupational Profiles[6] website.

2. Demographics: Age and Gender:

According to the Labour Force Survey, the gender breakdown in the Wholesale Trade industry is as follows:

- women employed: 19,500 people, or 25.8%
- men employed: 56,200 people, or 74.2%

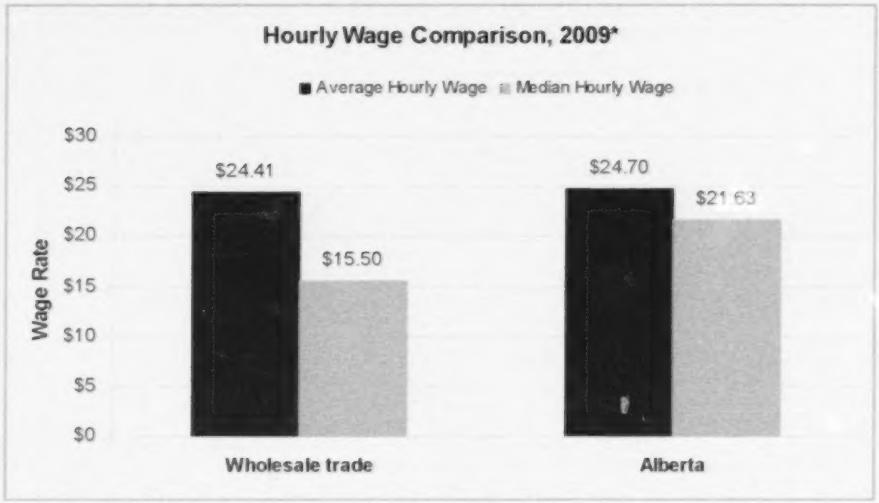
In Alberta, women accounted for 45.4% and men made up 54.6% of total employment.

Age Characteristics	Alberta Employees		Wholesale Trade Industry Employees	
	Number	%	Number	%
15-24 years	316,400	15.9%	7,100	9.4%
25-54 years	1,356,400	68.2%	57,800	76.3%
55 years and over	315,300	15.9%	10,800	14.3%

Data Source: Labour Force Historical Review 2009, Statistics Canada

[6] See http://www.alis.alberta.ca/occinfo

3. Wages:



Data Source: Labour Force Historical Review 2009, Statistics Canada

* The median hourly wage is for wholesale and retail trade combined.

Note: The average hourly wage is obtained by dividing the sum of the wages of all the employees by the total number of employees. The median hourly wage is that wage below which half the employees earn and above which half the employees earn.

Wage and Salary Information for Selected Occupations

Occupation	Average Hourly Wage			Average Annual Salary
	Starting	After 3 years	Top	
Sales, marketing and advertising manager	$ 28.81	$ 38.04	$ 43.90	$ 73,949
Purchasing agent and officer	$ 19.82	$ 24.64	$ 27.95	$ 50,814
Truck driver	$ 18.69	$ 21.72	$ 24.73	$ 48,752
Shipper and receiver	$ 14.64	$ 16.87	$ 20.08	$ 35,236

Data Source: 2009 Alberta Wage and Salary Survey

For more information on wages, refer to the WAGEinfo[7] webpage. For job descriptions, duties, required skills and education for specific occupations in the Wholesale Trade industry, visit the ALIS[8] website.

[7] See http://www.alis.alberta.ca/wageinfo

[8] See http://www.alis.alberta.ca

Section C: Additional Information

1. Links to Selected Industry Associations:

- Canadian Council of Grocery Distributors
  (http://www.ccgd.ca)
- Alberta Forest Products Shippers Association
  (http://www.afpsa.com)
- Canadian Association of Importers and Exporters
  (http://www.importers.ca)
- Food Beverage Canada
  (http://www.foodbeveragecanada.com)

2. Link to Government Library Database:

http://www.servicelink.gov.ab.ca/libraries/workplace